

BMO Rohit Sharma National Contest

Official Contest Rules

1. **Sponsor.** The BMO Rohit Sharma National Contest (the "Contest") is sponsored by Bank of Montreal, 100 King Street West, Toronto, ON, M5X 1A3 ("BMO" or the "Sponsor").
2. **Eligibility.** This Contest is open to legal residents of Canada, who are at least 13 years of age at the time of entry, are existing or new BMO customers, and attend a BMO branch appointment with a BMO personal banker ("Entrant(s)"). In the case of individuals between the age of 13 and the age of majority in their province or territory of residence, such individual's parent or legal guardian must consent to these Official Contest Rules and their child's entry in the Contest. Employees of the Sponsor, its related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production, or distribution of Contest materials, and those living in the same household are not eligible to enter. By participating in this Contest, Entrants, or their parent or legal guardian, as applicable, acknowledge compliance with, and agree to be bound by, these Official Contest Rules. Entrants, or their parent or legal guardian, as applicable, who do not comply with any of the Official Contest Rules are subject to disqualification by the Sponsor, in Sponsor's sole discretion.
3. **Contest Dates and Times.** The Contest begins on March 3, 2025 at 12:01 a.m. EST and ends on May 31, 2025 at 11:59 p.m. EST ("Contest End Date") after which time the Contest will be closed and no further entries will be accepted.

There will be five (5) individual draws at the end of each month until the Contest End date for five (5) individual prizes, one (1) prize per draw, for a total of fifteen (15) total prizes. The draws will take place after the following dates: April 1, 2025; May 15, 2025; and June 30, 2025.
4. **How to Enter.** Entrants can enter by completing the electronic entry form provided at their BMO branch appointment with a BMO personal banker ("Initial Entry").

Entrants do not have to open an account, or sign up for an Eligible Product (as defined below) to receive an Initial Entry. There is a limit of one (1) Initial Entry per person.

Entrants will receive five (5) additional entries ("Additional Entries") for every Chequing, Savings, Credit Cards, Retail Investment products (RRSP, TFSA, RRIF, RESP, FHSA, GICs) ("Eligible Product") opened and funded, at any time after the BMO branch appointment with a BMO personal banker and before the Contest End Date. For Retail Investment Products, all non-registered, and RDSP accounts are excluded from this contest. Accounts must be opened and in good standing by April 1, 2025, May 15, 2025, and June 30, 2025 to be eligible for that month's draw. Entrants must use the same first name, last name and email address in their Initial Entry and product sign up in order to qualify for any Additional Entries. Any Eligible Product opened during the Contest with Additional Entries received pursuant to the opening of such Eligible Product, must remain active and in good standing for the entire duration of the Contest.

All entries must be complete and are subject to verification and approval by the Sponsor, in its sole and absolute discretion. Entries will not be approved if they are deemed to be inappropriate by the Sponsor.

Any attempt or suspected attempt to use robotic, automatic, programmed or otherwise illicit means to enter the Contest, or any other methods not authorized by these Official Contest Rules, for example, but not limited to, creating multiple unauthorized or fictitious accounts, identities, or registrations, all in the Sponsor's sole and absolute discretion, shall be deemed as tampering and may disqualify an Entrant from entering, participating, and/or winning a prize. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular, or that do not conform with or satisfy any or all of the conditions of the Contest rules are void. No correspondence will be entered into except with Selected Entrants, as defined below. Proof of transmission (for example, screenshots or captures) does not constitute proof of entry or receipt of an entry.

Submission Eligibility. For submissions to be considered eligible, Entrants are required to provide the following information in their entry form:

- First name;
- Last name;
- Email address;
- Province of residence;
- Confirmation if age of majority in their province/territory;
- Confirmation of parent/legal guardian if under the age of majority in their province/territory (as applicable);
- Agreement to the Contest rules;
- Consent to the collection and use of Personal Information as described in the Contest rules and BMO's Privacy Code; and,
- Opt-in consent to receive future electronic marketing communications from BMO (optional).

If an Entrant is under the age of majority in their province/territory, the Entrant's parental/legal guardian must accompany the Entrant to the BMO branch appointment with a BMO personal banker to receive the Initial Entry and the Entrant's parental/legal guardian must consent to the opening of any Eligible Products to receive any Additional Entries.

5. **Contest Prizes.** There is a total of fifteen (15) Rohit Sharma autographed jerseys, available (approximate retail CA\$2000 per jersey) to be won as follows:
- Maximum of one (1) Rohit Sharma autographed jersey per person during the duration of the Contest.

All winners, or their parent or legal guardian, as applicable, assume any and all liability for any injury or damage caused, or claimed to be caused, by entering, participating in this Contest or the use or redemption of a prize. Prizes must be accepted as awarded and have no cash value. Prizes or any portion of a prize cannot be combined with other discounts, promotions, or special offers. The Sponsor reserves the right to substitute an alternate prize of equal or greater value if an advertised prize is unavailable at the time of award.

6. **Odds of Winning.** The odds of winning depend on the number of eligible entries received before the Contest End Date.
7. **Skill-Testing Question.** Selected Entrants, or their parent(s) or legal guardian(s), as applicable, will be required, as a condition of winning a prize, to correctly answer, without assistance of any kind, the Sponsor's time-limited, mathematical skill-testing question to be administered by email.

8. **Winner Selection and Confirmation.** On or around each of the following dates: April 1, 2025; May 15, 2025; June 30, 2025 at 12:00pm ET on each day (each a "Draw Date") at 100 King Street West, Toronto, ON, M5X 1A3 the Sponsor, or an employee, agent or other representative of the Sponsor, will conduct five (5) random draws on each respective Draw Date, for a total of fifteen (15) random draws from all eligible entries received during the full contest period before the Contest End Date and select the potential winners ("Selected Entrants"). Every entry that is not selected as a winner will be eligible for all subsequent Draw Dates until the Contest End Date. Selected Entrants will be deemed winners if they meet all the eligibility criteria set out in these Official Contest Rules. The Sponsor reserves the right, in its sole and absolute discretion, to verify or require proof of identity and/or eligibility (in a form acceptable to the Sponsor) from any contestant in this Contest, or purportedly earned, by such contestant to be considered valid for the purposes of this Contest. If a Selected Entrant does not meet the eligibility criteria, they will be disqualified and will not receive a prize and another Entrant will be selected by way of a random draw from the remaining eligible entries. Before being declared a winner, Selected Entrants, or their parent(s) or legal guardian(s), as applicable, will be required to: (i) correctly answer the Sponsor's skill-testing question; (ii) sign and return the Winner Release form ("Winner Release"); and (iii) comply with all other Contest rules, all in the sole and absolute discretion of the Sponsor.

Selected Entrants, or their parent(s) or legal guardian(s), as applicable, will be notified within three (3) business days of the Draw Date and will be contacted by email at the email address provided at the time of entry into the Contest. Up to three (3) attempts will be made to contact the Selected Entrant, or their parent(s) or legal guardian(s), as applicable, within fourteen (14) business days following the draw. A Selected Entrant, or their parent(s) or legal guardian(s), as applicable, that does not or cannot accept a prize may be forfeited and a new Selected Entrant will be selected by random draw, in the Sponsor's sole and absolute discretion. A signed copy of the Sponsor's Winner Release must be received by the Sponsor no later than two (2) business days from correctly answering the Sponsor's skill-testing question. The Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant, or their parent(s) or legal guardian(s), as applicable, to receive notification or for the Sponsor to receive a Selected Entrant's (or their parent(s)' or legal guardian(s)') response. Any Selected Entrant that is a winner, will not be eligible to win another prize in any of the draws.

Disputes regarding identity of a Selected Entrant: If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the individual assigned to the email address entered at the time of entry (the "Authorized Account Holder"). Each Selected Entrant, or their parent(s) or legal guardian(s), as applicable, may be required to provide proof that they are the Authorized Account Holder associated with a selected entry.

Prizes will be shipped to, and available for pick-up at each winner's preferred BMO branch.

9. **Release and Indemnification.** All winners, or their parent(s) or legal guardian(s), as applicable, must sign the Sponsor's Winner Release to: (i) confirm compliance with all Contest rules; (ii) agree to accept prizes as awarded; (iii) release, discharge and hold harmless the Sponsor, its departments and agencies, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development, and execution of the Contest ("Released Parties") from any and all manner of action, cause of action, claim or demand, loss or injury, or any suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third-party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, or any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner, or their parent(s) or legal guardian(s), as applicable, with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the Entrants, or their parent(s) or legal guardian(s), as applicable, guests or other third parties, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the Entrant's (or their parent(s) or legal guardian(s), as applicable) participation in the Contest and/or in connection with the acceptance and/or exercise by the Entrant (or their parent(s) or legal guardian(s), as applicable) of prizes as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by Entrants (or their parent(s) or legal guardian(s), as applicable) with any of the Contest rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an Entrant (or their parent(s) or legal guardian(s), as applicable), use or misuse of a prize, or any travel related thereto.

The Sponsor is not responsible for: (i) incorrect or inaccurate entry information that may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries that fail to fully comply with these Official Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Winner Releases; (iv) injury or damage to Entrants' (or their parent(s) or legal guardian(s) (as applicable) computers or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's (or their parent(s) or legal guardian(s), as applicable) participation in the Contest or receipt or use or misuse of any prize, including any related travel and the use of entries by Sponsor; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third-party computer hackers or otherwise; or (vii) late, lost, misdirected, or unsuccessful efforts to notify a potential winner.

10. **Other Conditions.** The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice to Entrants (or their parent(s) or legal guardian(s), as applicable). Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to terminate the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.
11. **Use of Personal Information.** By participating in the Contest, each Entrant, or their parent or legal guardian, as applicable, consents to the Sponsor's and its agents collection and use of their full name, email address, and other personal information ("Personal Information") solely for the purpose of administering the Contest, including for prize fulfillment purposes, where applicable. Personal Information will only be used by the Sponsor for marketing purposes with the Entrant's consent on the entry form. To review the Sponsor's Privacy Code, see www.bmo.com/privacy.

12. **Publicity and Entrant Information.** With the exception of any Personal Information of Entrant (and/or their parent or legal guardian, as applicable) which is subject to applicable privacy laws and the terms of Sponsor's Privacy Code, by participating in the Contest, Entrants, or their parent(s) or legal guardian(s), as applicable, consent to the use of the Entrant's first name and image or other likeness, whether on videotape or via photograph, for the administration of the Contest or any publicity carried out by the Sponsor, and their affiliate companies, and each of their agents and representatives, and marketing partners, without further notice or compensation.

13. **Communication About the Contest.** We may contact you by way of email for purposes of communications about the contest. Communications may include:

- Confirmation of contest entry;
- General prize fulfillment;
- Verification of parent/legal guardian consent (if applicable);
- Verification of identity and/or eligibility;
- Any questions we may have about your entry; and,
- Other contest questions or updates.

Your email address will only be used for these purposes, unless you have provided consent for other purposes through the entry form.

14. **Law.** The Contest is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal, and local laws. This Contest shall be governed exclusively by the laws of the Province of Ontario, including all issues and questions concerning the construction, validity, interpretation, and enforceability of these Contest rules, rights, and obligations between Entrants (or their parent(s) or legal guardian(s), as applicable) and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Toronto, Ontario.

15. **Rule Amendments.** The Sponsor reserves the right, in its sole and absolute discretion, to amend or modify these Contest rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest. If there is any discrepancy or inconsistency between these English Official Contest Rules and any other statements contained in any Contest-related materials, including but not limited to, the French version of these Official Contest Rules, these English Official Contest Rules will govern.

16. **Intellectual Property.** All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans, and representations, are owned by the Sponsor. All rights reserved. Unauthorized copying or use of any of the Sponsor's intellectual property without the express written consent of the Sponsor is strictly prohibited.

