

2018 Spring Digital Chequing Account Opening Offer (\$100 OR Amazon Prime Membership)

Terms and conditions

From **May 1, 2018 to July 2, 2018** (the “**Offer Period**”), choose between **\$100.00 Cash Bonus** or up to two years’ worth of **Amazon Prime[®] Membership** (CDN \$79.00/year plus any applicable taxes) when you open a new Canadian Dollar Primary Chequing Account online.

To qualify for the **\$100.00 Cash Bonus** or **Prime Membership Code (1 code)** you must:

1. Visit **bmo.com** and choose your preferred bonus;

AND

2. Use the digital application form to open a new Canadian Dollar Primary Chequing Account (the “**Chequing Account**”) with a new Plus Plan, Performance Plan, AIR MILES^{®†} Plan, or Premium Plan (each an “**Eligible Plan**”) during the **Offer Period** and keep the account open, in good standing (for example, your Chequing Account must not be in an unauthorized overdraft), and remain in an Eligible Plan **until July 2, 2019** Eligible Plans part of the Senior discounted banking programs also qualify for the offer;

AND

3. Make a deposit of any amount into the lead Chequing Account **by July 2, 2018**;

AND

4. Set up a recurring direct deposit into the lead Chequing Account and have at least one (1) direct deposit transaction credited to the lead Chequing Account **by August 2, 2018**;

AND (OPTIONAL BONUS for those who choose the Prime Membership)

5. To be eligible for a second Prime Membership Code for an additional year-long membership, have your recurring direct deposit active on the account by having at least one (1) direct deposit transaction credited to the lead Chequing Account each month **until August 2, 2019**.

Exclusions:

- Customers who have an existing Canadian or U.S. Dollar Primary Chequing Account, Canadian or U.S. Dollar Interest Chequing Account, BMO Sobeys AIR MILES^{®†} Chequing Account, BMO Club Sobeys Chequing Account, BMO IGA AIR MILES Chequing Account (each an “**Existing Chequing Account**”) are not eligible.
- Customers who closed an Existing Chequing Account **between July 2, 2017 – July 2, 2018**, and subsequently open a new Chequing Account during the Offer Period are not eligible.
- Joint Accounts: If you make a Chequing Account joint, no bonus will be paid if either customer has an Existing Chequing Account or closes an Existing Chequing Account **between July 2 2017 – July 2, 2018** and subsequently opens a new Chequing Account during the Offer Period.
- Employees of Bank of Montreal and those with whom such employees are domiciled.

Other: Customers are only eligible to receive 1 Bonus; either \$100 Cash OR a Prime Membership. Limit of one (1) Bonus per customer. Only one (1) Bonus will be received on joint chequing accounts.

To remain eligible, your Chequing Account must be open, in an Eligible Plan, and be in good standing at the time that the Bonus is awarded. If you change to a Plan other than an Eligible Plan, you will no longer qualify for the Bonus.

If you selected the \$100 Bonus, the Cash Bonus will be paid to the lead Chequing Account **by September 3, 2018**

If you selected the Prime Membership, the code will be emailed to you **by September 3, 2018**. The Prime Membership Code is valid for activation until January 22, 2021 and is valid for a subscription to Amazon Prime for 12 months. If customers have a recurring direct deposit active on the account by having at least one (1) direct deposit transaction credited to the lead Chequing Account each month **until August 2, 2019** they will be emailed a second code **by September 3, 2019**, valid for activation until January 22, 2021 and also valid for an additional 12 month subscription to Amazon Prime. BMO is not responsible for code activation. Once you have received either the Prime Membership code(s) or the \$100 Bonus, we will not accept requests to change your bonus.

The Chequing Account must remain open **until September 3, 2019**. Customers who close their Chequing Account or change to a Plan other than an Eligible Plan **before September 3, 2019** will no longer be eligible for the Bonus. If you close your Chequing Account or change to a Plan other than an Eligible Plan **September 3, 2019** and the Bonus has been awarded, BMO reserves the right, in its sole and absolute discretion, to withdraw the full value of the Cash Bonus or Prime Membership from the Chequing Account or send you an invoice for any amount outstanding.

This offer cannot be combined with any other offer or promotion or discounted banking programs not explicitly included above, for example, Kids, Teens, Students/Recent Graduates, BMO NewStart™, BMO Perks at Work, Registered Disability Savings Plan and Canadian Defence Community Banking.

Offer may be changed, withdrawn, or extended at any time without notice. Amazon Prime Membership Codes are subject to availability. BMO reserves the right to substitute the Amazon Prime Membership Code for an award of equivalent value. Please ensure you provide a valid e-mail address during the application process in order to receive your amazon code. If a valid email address is not provided, we will provide you with an award of equivalent or greater value in the form of a cash bonus.

You have until December 3, 2018 to notify us if you have not received your Bonus Offer. Any notice received after this date, will not be accepted and you will be deemed not to have qualified for this Promotional Offer.

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