**Wealth Generation**

*The Financial Challenges for Generations X & Y*

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**Buying a Home**

Gen Y is more positive about achieving home ownership in their lifetime.

- **BELIEVE WILL ACHIEVE HOME OWNERSHIP**
  - 65% Gen X
  - 72% Gen Y

  In 17 years:
  - Average house prices: **↑ 100%**
  - Income has only: **↑ 50%**

  making home ownership harder

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**FAMILIAR WITH LIFE INSURANCE**

- 73% Gen X
- 75% Gen Y

About **90%** of both generations said life, health, and disability insurance was important for their families’ long-term financial security.

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**HAVING AN EMERGENCY FUND**

- 43% Gen X
- 44% Gen Y

However, **93%** of both groups say emergency funds are important.

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**HAVING A FINANCIAL PLAN IS IMPORTANT**

- 93% Gen X
- 95% Gen Y

Yet, only **35%** actually have a financial plan.

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**Retirement**

In both groups, **65%** are confident of being able to afford a comfortable retirement.

- **VERY CONFIDENT**
  - 17% Gen X
  - 26% Gen Y

- **NOT SAVING FOR RETIREMENT**
  - 10% Gen X
  - 14% Gen Y

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**GENERATION Y**

(born 1980-2000)

- Are largely perceived as confident, independent, obsessed with social media, cynical and impatient.

- **% OF POPULATION**
  - 29.0%

- **% OF LABOUR FORCE**
  - 23.7%

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**61.7 years**

Average age Gen X and Gen Y plan to retire. Two years earlier than previous generations

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**Education**

- 70% of both groups are confident in their ability to pay for their children’s education.

Both generations are having children later in life, making saving for children’s education and saving for their own retirement difficult to balance.

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**HAVE A MONTHLY BUDGET**

- 79% Gen X
- 77% Gen Y

Both see budgets as an important tool to prepare for the unexpected.

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**Buying a Home**

**Gen Y is more positive about achieving home ownership in their lifetime.**

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**Belief in Home Ownership**

- **65%** Gen X
- **72%** Gen Y

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**Income and House Price Growth**

- Average house prices: **↑ 100%**
- Income has only: **↑ 50%**

making home ownership harder

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**Life Insurance Familiarity**

- 73% Gen X
- 75% Gen Y

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**Emergency Funds**

- 43% Gen X
- 44% Gen Y

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**Financial Plan Awareness**

- 93% Gen X
- 95% Gen Y

Yet, only **35%** actually have a financial plan.

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**Retirement Confidence**

- **65%** are confident of being able to afford a comfortable retirement.

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**BMO Wealth Institute**

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