

Terms & Conditions - BMO InvestorLine 2018 Spring Campaign

Please read these Terms and Conditions and take note of the following:

The Promotion

The Promotion begins on Monday, April 2, 2018 at 12:00AM ET and ends on Thursday, May 31, 2018 at 11:59PM ET (the "Promotion Period") and applies only to clients who open a new Qualifying Account or enroll an existing Qualifying Account (the "Promotion Account").

Qualifying Account Types (Self-Directed only)

BMO InvestorLine Cash or Margin (individual or joint), Corporate, Sole Proprietorship, RRSP and Spousal RRSP.

For greater clarity, account types not listed here do not qualify for the Promotion.

Provided you qualify, you will receive the following Awards (cash + 20 free trades [equivalent to \$200 cash value]), (the "**Award**"):

Promotion Code	Net New Assets	Cash + Free Trades Award	
SPRING	\$50,000 - \$99,999	\$50 cash back	Trade Free for up to 2 months (20 equity trades [equivalent to \$200 cash value])
	\$100,000 - \$299,999	\$150 cash back	
	\$300,000+	\$500 cash back	

Together, the cash back award and free trade award has an equivalent cash value of up to \$700.

Plus - the possibility to participate in the Refer a Friend Program and earn an extra \$50. [See Terms and Conditions.](#)

How to Qualify

You must complete steps A and B below to qualify for the Award.

A. No later than May 31, 2018, enrol as follows:

<u>Account Type being enrolled into Promo</u>	<u>Method of Entry</u>
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New BMO InvestorLine Qualifying Account	<p>During account opening:</p> <p>Enter promotion code SPRING into the Online Application Form for a cash and 20 free trade reward</p> <p>Note: to enroll a new Corporate account, call 1-888-776-6886</p>
Existing Qualifying Account	<p>At any time before May 31, 2018: Login to your account on the secure client site and access the opt-in page via the promotional web banner on the home page. Select cash and 20 free trade offer</p>

B. Complete the transfer of a minimum of \$50,000 in "Net New Assets" into the Promotion account no later than June 30, 2018. ("Net New Assets defined in paragraph 2 under section titled: **PLEASE NOTE**)

PLEASE NOTE:

1. Limit of one offer per client. In the case of a joint account, only the primary account holder will be entitled to receive the cash back and 20 free equity trade Award.
2. **Net new assets** are cash and securities sourced from a non-BMO Wealth Management account. The Promotion Account cannot be funded by transferring funds directly or indirectly from another investment account with BMO InvestorLine, BMO Nesbitt Burns Inc., BMO Private Investment Counsel Inc., or BMO Investments Inc. This will be tracked from the beginning of the Promotion Period (April 2, 2018) through to Monday, December 31, 2018 (the "**Holding Period**"). Withdrawals across any of your BMO InvestorLine accounts during the Holding period will be deducted from your Net New Assets. If any such withdrawals cause your Net New Assets to drop below the minimum threshold, you will not qualify for the Award – **PLEASE SEE POINTS 7 a) and b) FOR FURTHER CLARITY ON THIS MATTER.**

3. Your Award

Cashback:

- a) **The Cashback Award** will be paid into the Promotion Account the week of January 21, 2019, provided you comply with all requirements outlined in these Terms and Conditions including maintaining the minimum Net New Assets balance in your Promotion Account and across all your InvestorLine accounts as of April 2, 2018 until December 31, 2018 – **PLEASE SEE POINTS 7 a) and b) FOR FURTHER CLARITY ON THIS MATTER. You will see the cash back for Spring Promo on your account statement.**

Free Trades:

- b) **The Two Month Free Equity Trade Commission Award** begins one business day after you:
- enter the Promotion code **SPRING** into the online application at the time of account opening, or
 - sign-up for the Promotion using the Opt-in Page.
- c) **Your free trades** will only apply to EQUITY trades made on your (Self-Directed) promotion account. For greater clarity:
- option transactions are excluded from this offer
 - trades cannot be applied on any other account than the promotion account
- d) You will receive a Credit (the “**Credit**”) for your qualifying free equity trades (on your Self-Directed account) the week of January 21, 2019. You will be credited the value of the trade commission for equity trades placed through the BMO InvestorLine website or mobile app. The Credit shall not exceed the \$200.00 CDN.

4. The Spring Offer cannot be combined with any other offer **except** with the Refer a Friend Promotion. For details on this program, please see [Refer a Friend Terms and Conditions](#).

GENERAL TERMS of the Spring Promotion

5. You may only have one (1) Promotion Account. If you open more than one Promotion Account during the offer period, the following criteria will be used

to select the Qualifying Account that will receive the Award, in descending priority:

- i. The Qualifying Account with the highest Net New Asset transfer as of June 30, 2018 will be automatically selected to maximize your Award.
 - ii. Cash Qualifying Accounts will be selected over registered or margin Qualifying Accounts;
 - iii. The Qualifying Account with the most recent opening date will be selected; and
 - iv. If more than one Qualifying Account is opened on the same date, the Qualifying Account with the lower account number will be selected.
6. Deposits that are split across more than one account will not be considered for eligibility when calculating whether you meet the net new asset minimum threshold (for example, \$25K in a RRSP and \$25K in a Non-registered account cannot be combined to reach the \$50K threshold).
7. Withdrawals across any of your BMO InvestorLine accounts during the Holding period will be deducted from your Net New Assets. You will not qualify for the Award if during the Holding Period **withdrawals** across any of your BMO InvestorLine accounts cause your Net New Assets to drop below the minimum threshold.

To further illustrate this point please review the scenarios below:

- a) Before the promotion period Tim had an overall balance of \$200K in a non-registered account. During the promotion period he opens a new RRSP account with a \$250K deposit (\$50K was the min. requirement to meet promotion eligibility). During the holding period, he withdraws \$50K from his non-registered account. This brings his Net New Assets (across his accounts) to \$200K. Since \$200K is above the minimum threshold, he qualifies for the \$150 cash back and 20 free trades promotion.
 - b) Before the promotion period Anna had an overall balance of \$200K in her non-registered account. During the promotion period she opened a new RRSP account with a \$200K deposit. During the holding period, she withdraws \$100K from her non-registered account. This brings her Net New Assets (across her accounts) to \$100K. Since \$100K is above the minimum threshold, she qualifies for the \$150 cash back and 20 free trades promotion
8. The Promotion Account must be in good standing throughout the Holding Period in order to qualify for the Award. If during the Holding Period the Promotion Account has: (a) been in a debit position, (b) had unfunded margin

- calls, or (c) had outstanding documentation or other items, the Promotion Account may be deemed ineligible, in our sole discretion. No outstanding documentation or any other outstanding items should be pending on your Promotion Account during the Holding Period.
9. You will continue to qualify for the Award if during the Holding Period **market fluctuations** cause your Net New Assets to fall below the minimum threshold.
 10. BMO InvestorLine may cancel, revise, or change the terms of the Promotion (including the Promotion Period) at any time.
 11. There may be tax implications to the Award. For registered accounts, no tax receipt will be issued for the Award. If you require tax advice, please contact your personal tax advisor.
 12. BMO Employee Share Ownership Plan transfers are not permitted and are not eligible and are not included in this Promotion. No exceptions will be made.

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