

FRAUD & CYBER CRIME

Fast facts for your business

3 Common cyber attacks targeting businesses

Phishing/spear phishing

Phishing is the practice of sending emails claiming to be from a reputable company in order to trick people into revealing personal information, such as passwords and credit card numbers. Phishing often directs users to enter personal information at a fake website that matches the look and feel of a legitimate site.

Business email compromise

Business email compromise occurs when a fraudster sends a message to their victim that appears to come from a known business source. The email makes a seemingly legitimate request such as sharing financial information to process a payment request.

Malware

Malicious software (malware) is installed on a device, usually in order to collect personally identifiable information and authentication credentials (username, password) of victims, which can then be used to commit fraud.



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