

BMO Celebrating Women Grant Program

Video Submission Information

We are asking those applicants who are selected to participate in the second stage of the grant selection process to submit a short video with their application. We want to hear your story – why business growth is currently important to you, what your personal motivation is and why you are passionate about this growth goal. Your video should depict, discuss, or otherwise address the growth goal(s) for your business and what impact a \$10,000 grant would have on achieving such goal(s).



The video must:

- be between sixty seconds (60s) and one-hundred and twenty seconds (120s) in length;
- be in English; and
- be uploaded to YouTube.

Your video will be viewed by multiple members of our Advisory Panel of Judges. We recommend you use an “Unlisted” privacy setting as detailed below.

Including a video link on your application is a requirement to continue participating in the program. The deadline for submission of a complete application is May 14th, 2024 at 8:00 p.m. Eastern Time.

How to upload a video to YouTube:

- Sign in to YouTube Studio at <http://studio.youtube.com>.
 1. In the top right-hand corner, click **CREATE**  > **Upload videos** 
 2. Select the file you'd like to upload
 3. Fill in the Details and Video Elements of your video, such as Title, Description, Tag, Custom Thumbnail, and so on
 4. Under Visibility – Select “Save or publish” and **Unlisted**
 5. Click Save
- Under the video thumbnail is the video link. Copy this URL.
- On the grant application form, paste the URL in the field provided.

Need help? How to: [upload videos to YouTube](#); [change video privacy settings](#).

If you have any questions, please email womeninbusiness@bmo.com and note “Video Submission Question” in the subject line.