

How to apply for a sponsorship

To apply for a sponsorship in Canada, please direct your request to the Regional Sponsorship Team where the event will be taking place, see our [Directory](#).

The formal request should include the following information:

- Organization name and background
- Contact information
- Sponsorship event or program name
- Brief description of the sponsorship opportunity
- Date of the event
- Funding amount requested
- Expected attendance
- Demographics of attendees
- Confirmed sponsorship partners and their level of participation
- Has this organization received funding from BMO in the past?
- Are you a customer or employee of BMO Financial Group?
 - If customer: Who is your BMO Relationship Manager?
 - If employee: What line of business do you work for?