

When it comes to corporate responsibility, BMO is taking the initiative. Economically, socially and environmentally, we're helping to make life better in our communities and in the greater world.

# Taking



## **Funding Renewable Energy**

BMO was one of the first financial institutions to finance the development of wind power generation in Canada. Today we are a leader in the financing of renewable energy projects in Canada.



### Kids Help Phone<sup>®1</sup>

Last year, BMO, one of the founding sponsors of Kids Help Phone, made a commitment of \$2 million. This lead campaign pledge will help the organization add and train professional counselling staff, build the capacity to triple the number of times it helps children and keep up with the way young people are communicating today. The money will also be used to expand the *Kids Help Phone Boo-la-thon* program (fundraising bowling tournaments) across the country.

Left, Jann Arden joined a team of BMO employee volunteers, in November 2007, at the launch of the Futures Campaign in support of Kids Help Phone.

# the Initiative



### BMO 1st Art! Invitational Student Art Competition

In October, art aficionados gathered at the Museum of Contemporary Canadian Art in Toronto to honour the 14 winning artists in the fifth annual *BMO 1st Art! Invitational Student Art Competition*, which celebrates the creativity of art students from post-secondary institutions across Canada. The eclectic works of this year's successful *BMO 1st Art!* entrants, including national winner Blaine Campbell (pictured above), who graduated last year from Vancouver's Emily Carr Institute of Art + Design, will be installed in BMO Financial Group offices from coast to coast. Campbell's work will join one of the country's most prestigious corporate art collections which includes historical and contemporary Canadian masters such as Kenojuak Ashevak, Emily Carr, Tom Forrestall, Marc-Aurèle Fortin and Lawren Harris.



### BMO Bank of Montreal Kids' Day at the Calgary Stampede

*BMO Bank of Montreal Kids' Day* celebrated another year at the Calgary Stampede in 2007. It's an exciting day to enjoy "The Greatest Outdoor Show on Earth." Kids were treated to free admission and breakfast, stage shows, mini chuckwagon races, contests and more. Pictured here is Dave Sprague, Vice President, Calgary District, with the *BMO Bank of Montreal Kids' Day* contest winners.

## Taking the Initiative



### BMO Bank of Montreal Vancouver Marathon

12,636 runners, walkers and wheelchair athletes from 35 countries took part in the *BMO Bank of Montreal Vancouver Marathon* in 2007. It was the 36th annual running of Canada's largest marathon. Claudia Camargo (above), broke the women's record with a time of 2:35:46. With her first place women's finish plus a sub-time course record under 2:39, Claudia won US\$5,500 from BMO Mosaik MasterCard<sup>®2</sup>.



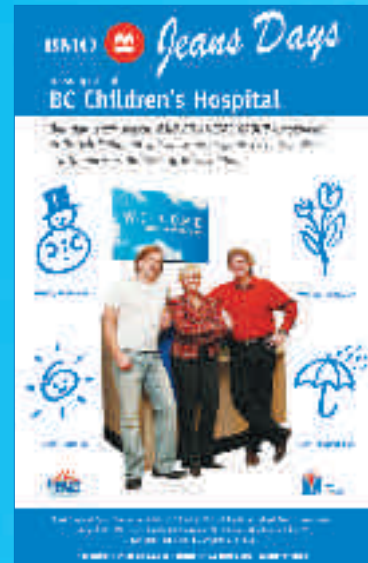
### Supporting the Canadian Women's Foundation

BMO Financial Group was there on Parliament Hill in 1991 at the launch of the Canadian Women's Foundation (CWF), a national organization dedicated to improving the lives of women and girls. Since that time, BMO has contributed more than \$1,000,000 to CWF to help support the power of women and the dreams of girls. Through sponsorship of the National Skills Institute and as partners in the annual *Shelter from the Storm* campaign – the only national campaign that raises funds for all women's shelters in Canada – BMO and our employees proudly support the mission and vision of the Canadian Women's Foundation.



### Equity Through Education<sup>®\*</sup>

Anaïs Lacroix (above) is a top student, talented filmmaker, synchronized swimmer and UNICEF club leader at Cégep du Vieux Montréal. She is also one of ten Canadian Merit Scholarship Foundation (CMSF) Loran Award winners, a distinction that will fund her undergraduate studies at McGill University over the coming four years. The CMSF is one of seven distinct educational charities in Canada and the United States funded by the BMO Capital Markets<sup>™</sup> *Equity Through Education* program, which was launched to support the belief that gaining an education is a means of improving lives. Over the past three years, the program has contributed \$4.9 million to assist 1,300 students through scholarships, bursaries, mentoring programs and job search strategy forums.



### Employee Giving and Volunteerism

For one day each season in 2007, more than 2,000 BMO employees in British Columbia and the Yukon wore jeans to work as part of BMO Jeans Days. Participating employees raised over \$43,000 to purchase urgently needed equipment and fund medical research at B.C. Children's Hospital. Through BMO Employee Charitable Foundation (formerly BMO Fountain of Hope), BMO employees raised \$8 million last year to help those in need in the communities where they live and work across Canada.



Pictured (left to right) are artist Robert Small, BMO's Eric Tripp and Nova Scotia Senator Donald Oliver, celebrating the unveiling of the 2007 poster.

### 2007 Black History Month

On February 1, 2007, BMO hosted the event at which the 2007 Black History Month Legacy poster was unveiled. The poster, which pays tribute to the contributions of African-Canadian women to Canadian culture, was displayed at BMO Bank of Montreal branches across the country during Black History Month in Canada.



### The Beautiful Game

BMO employee César Chasi simply loves soccer, the *beautiful game* enjoyed by millions of people around the world. For the past 10 years, César has coached five- and six-year-old members of the Driftwood Hispanic Soccer League in Toronto's north end. He likes the fact that BMO supports his volunteer efforts. "Almost every year, I have received a sponsorship and/or a Volunteer Grant, money that goes toward purchasing uniforms and equipment for the kids," he says.



### BMO Named Outstanding Corporation

On an annual basis, the Association of Fundraising Professionals' (AFP) Greater Toronto Chapter honours the efforts of individuals and organizations that lead by example in improving the lives of others. In 2007, the organization, the largest of the more than 190 AFP chapters around the world, named BMO Financial Group as Outstanding Corporation in recognition of our philanthropic efforts and support of important initiatives such as inner-city health research.

### Partnership with Toronto FC

Toronto FC revealed their BMO branded jerseys in 2007. The extensive partnership between BMO Financial Group and Toronto FC includes naming rights for the national soccer stadium (now called BMO Field), sponsorship of Toronto FC, and sponsorship of Play Soccer, a grassroots soccer program developed by the Ontario Soccer Association that will further popularize the sport among young people. Jimmy Brennan, a Canadian and captain of Toronto FC, is pictured here in his new Toronto FC jersey.

