

**Investment Banking Group** U.S.

Strategic Overview

#### YVAN BOURDEAU

President and Chief Operating Officer **BMO Nesbitt Burns** 



JUNE 9 • 05







# FORWARD-LOOKING STATEMENTS

#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

Bank of Montreal's public communications often include written or oral forward-looking statements. Statements of this type are included in this presentation, and may be included in filings with Canadian securities regulators or the U.S. Securities and Exchange Commission, or in other communications. All such statements are made pursuant to the 'safe harbor' provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may involve, but are not limited to, comments with respect to our objectives for 2005 and beyond, our strategies or future actions, our targets, expectations for our financial condition or share price, and the results of or outlook for our operations or for the Canadian and U.S. economies.

By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that predictions and other forward-looking statements will not prove to be accurate. We caution readers of this document not to place undue reliance on our forward-looking statements as a number of factors could cause actual future results, conditions, actions or events to differ materially from the targets, expectations, estimates or intentions expressed in the forward-looking statements.

The future outcomes that relate to forward-looking statements may be influenced by many factors, including but not limited to: global capital market activities; interest rate and currency value fluctuations; the effects of war or terrorist activities; the effects of disease or illness that impact on local, national or international economies; the effects of disruptions to public infrastructure, such as transportation, communications, power or water supply disruptions; industry and worldwide economic and political conditions; regulatory and statutory developments; the effects of competition in the geographic and business areas in which we operate; management actions; and technological changes. We caution that the foregoing list of factors is not exhaustive and that when relying on forward-looking statements to make decisions with respect to Bank of Montreal, investors and others should carefully consider these factors, as well as other uncertainties and potential events, and the inherent uncertainty of forward-looking statements. Bank of Montreal does not undertake to update any forward-looking statement, whether written or oral, that may be made, from time to time, by the organization or on its behalf.





# OTHER REPORTING MATTERS

#### CAUTION REGARDING NON-GAAP MEASURES

Bank of Montreal uses both GAAP and non-GAAP measures to assess performance. Securities regulators require that companies caution readers that earnings and other measures adjusted to a basis other than GAAP do not have standardized meanings under GAAP and are unlikely to be comparable to similar measures used by other companies.

Reconciliations of GAAP to non-GAAP measures as well as the rationale for their use can be found in Bank of Montreal's quarterly Press Release, MD&A and in its Annual Report to Shareholders.

Non-GAAP results or measures include revenue, taxes and productivity results and measures that use Taxable Equivalent Basis (teb) amounts, cash-based profitability and productivity measures, Net Economic Profit and results and measures that exclude significant items.

#### **GAAP METHODOLOGY**

Unless otherwise indicated, all GAAP measures are reported in accordance with Canadian GAAP. A reconciliation of Canadian GAAP to U.S. GAAP can be found in Bank of Montreal's quarterly Financial Statements and Supplementary Package and in its Annual Report to Shareholders.







# **AGENDA**

# Investment Banking Group U.S.



Yvan Bourdeau

Investment & Corp.
Banking (I&CB)

Capital Markets

**Equities** 

Securitization

International

Merchant Banking

Coverage

Tom Wright Dom Petito

**Products** 

Surjit Rajpal

Loan Products

**Geoff Belsher** 

O M&A

R. Jackson Blackstock

O Research, Sales & Trading



Note: chart only includes names of presenters

# **IBG - KEY CONTRIBUTOR**

#### U.S.

- Longstanding U.S. mid-market presence
- Focused approach, targeting mid-market private and smaller cap public companies with sales US\$100MM to US\$2B

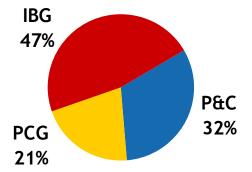
#### Canada

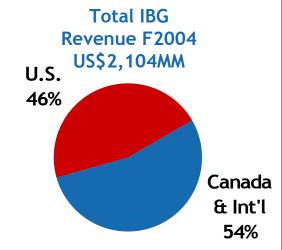
 Broadly diversified base of issuing clients comprised primarily of large corporates and governments; investing clients include institutions and pro trading counterparties

#### **Full Service North American Platform**

- Universal, integrated corporate and investment bank and full product offering differentiates IBG, particularly in the U.S.
- Key linkages with partners in Private Client Group and Personal & Commercial







<sup>\*</sup> Operating groups exclude Corporate Support





# **IBG STRATEGY**

## **Objective**

 To be recognized by clients and shareholders as the best and most disciplined investment bank in our markets

## **Strategy**

- Continue to reinforce leading position in Canada
- Accelerate growth in the U.S.
- Continuously improve the profitability of client relationships

#### Number of IBG Employees



#### **IBG Locations**

<u>Canada</u>	<u>U.S.</u>	<u>International</u>
Toronto	New York	Strategic
Montreal	Chicago	Locations in
Vancouver	Houston	Europe,
Calgary	Boston	Asia
	Atlanta	South
	San Francisco	America
	Los Angeles	
	Dallas	





# **IBG U.S. OVERVIEW**

# Coverage Across Ten Sectors

#### **Investment & Corporate Banking**

Financial Institutions

Food & Agribusiness

Commercial & Industrial

Media, Comm. & Tech

Consumer & Leisure

Real Estate and Construction

Energy & Power

Financial Sponsors

Healthcare

**Business Services** 

#### **Full Product Offering**

Invest.& Corp. Banking

**Capital Markets** 

Securitization

**Equity Division** 

**International** 

**Merchant Banking** 

- Equity/Debt Products
- Loan Products
- Asset Based Lending
- M&A Advisory
- Cash Management
- Fixed Income Sales & TradingInvest. Grade, High Yield
- Foreign Exchange Products
- Interest Rate/Credit/Commodity Derivatives
- Structured Products: ABCP, MTMs, Term and Mezzanine
- Research Sales &Trading
- Derivatives
- Trade Finance
- Private Equity
- Mezzanine Financing





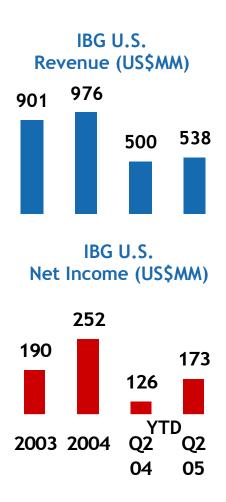
# STRATEGY - ACCELERATE GROWTH IN THE U.S.

# Investment in the U.S. - Progress

- Successfully completed integration of Gerard Klauer Mattison into IBG
- Unified IBG U.S. under Harris Nesbitt brand
- Established ten national industry sectors
- Integrated U.S. High Yield and Equity Research teams
- Expanding U.S. talent and capabilities through key hires

#### **Key Priorities**

- Overarching priority is to grow IBG's U.S. revenue in a disciplined manner
- Improving client alignment
- Assessment of high value, growth initiatives
- Continued focus on improving productivity







# WELL-POSITIONED TO COMPETE

#### **Advantages**

- Attractive client base strong, long-term relationships
- Financial strength of BMO FG
- Integrated corporate & investment bank
  - Solid reputation, full product offering
- Sector specialties
- Cross-border capabilities

#### **Challenges**

- Reliance on credit product opportunity to increase proportion of fee-based products in product mix
- Continuing effective alignment of client coverage and integrated coverage teams
- Extending brand awareness outside of Midwest
- Potential for further appreciation of C\$

# Competition in the Mid-Market Bulge Bracket and Major





**Key Competitors** 



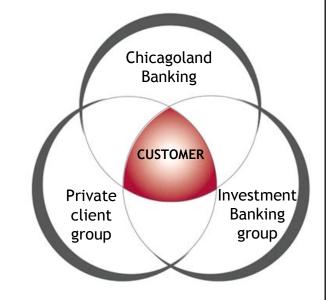




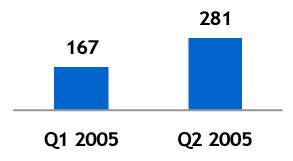
# **ONE HARRIS**

# Formalized program that encourages collaboration across lines of business

- Provide integrated financial solutions by leveraging the full capabilities of the organization to meet a broad range of client needs
- Earn a larger share-of-wallet and drive revenue growth through increased referrals and cross-sell
- Established targets, incentives and performance tracking mechanisms
- Exceeded cross-sell targets for the year



One Harris
Total Intergroup
Cross-Sell
(Balances, U.S. \$MM)







# **SUMMARY - COMMITMENT TO U.S. GROWTH**

- Disciplined execution of focused strategy
- Invested in U.S. franchise to build for growth
  - Expanded product offering ⇒ full product suite
  - Reorganized and focused our efforts across 10 nationwide industries
  - Added and upgraded talent with highly qualified individuals
  - Critical mass in key businesses
- Building momentum, well-positioned to compete in the mid-market and increase the pace of growth





**Investment & Corporate** Banking U.S. Coverage Overview

#### **TOM WRIGHT**

Head of U.S. Coverage

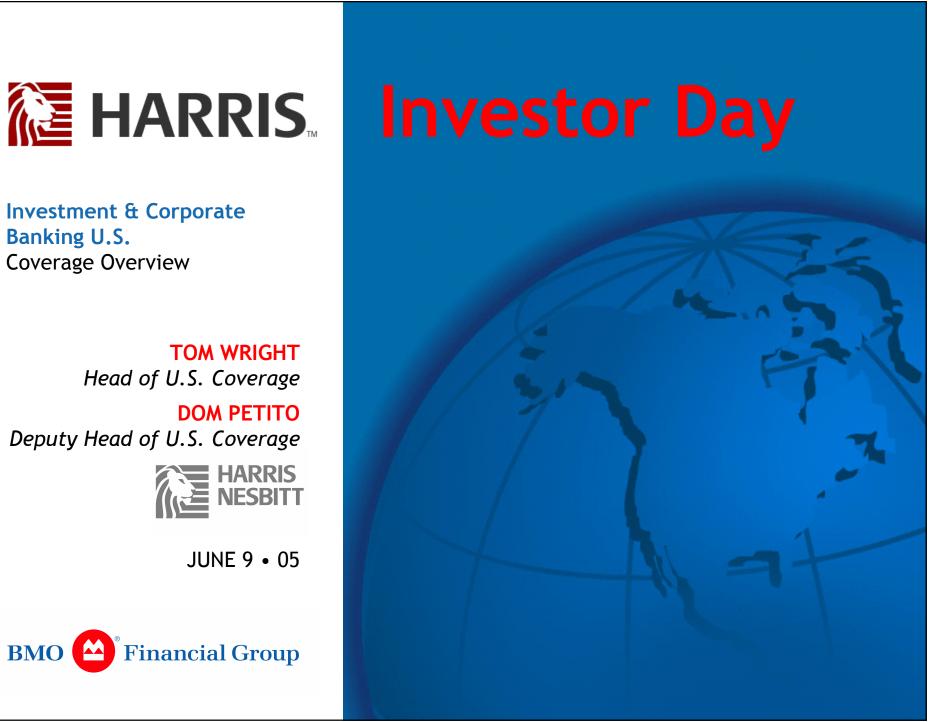
#### **DOM PETITO**

Deputy Head of U.S. Coverage



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# **I&CB U.S. OVERVIEW**

#### **Coverage Across Ten Sectors**

Coverage T. Wright

D. Petito

Business Services Commercial & Industrial

Healthcare Energy & Power

Consumer & Leisure Real Estate & Constr.

Media, Comm., Tech Food & Agribusiness

Financial Sponsors Financial Institutions

#### **I&CB U.S. Products**

Loan Products Group S. Rajpal

M&A G. Belsher

Equity Cap. Mkts C. Conde

Debt Cap. Mkts J. Moglia

Cash Management D. Dean



# **I&CB U.S. STRATEGY**

## Strategy

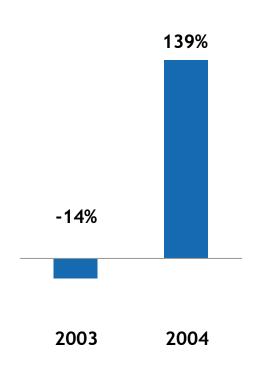
 Grow a high quality, focused, profitable investment and corporate banking business serving key industry sectors of the U.S. middle market

## Mid-Market Opportunity

- Established relationships with over 1500 midmarket companies
- Clients continue to link provision of credit to awarding other business
  - Opportunity to build and leverage solid lending base and cash management platform
- Leverage our industry expertise, long term relationships and integrated product offering (M&A, other IB, capital markets products) to meet client needs

I&CB U.S.

IB Fee Y/Y Revenue Growth



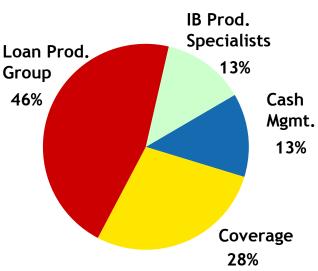




# **INVESTING FOR GROWTH**

- Established ten national industry groups
- Expanded talent and capabilities in coverage and product groups building critical mass in key businesses
- Aligned coverage across ten nationwide industries
  - Single I&CB U.S. client coverage group reporting to Head and Deputy Head of Coverage in the U.S.
  - Reorganized U.S. coverage/Loan Products Group
- Identified specific product support for industry groups
  - Appointed North American Product Heads





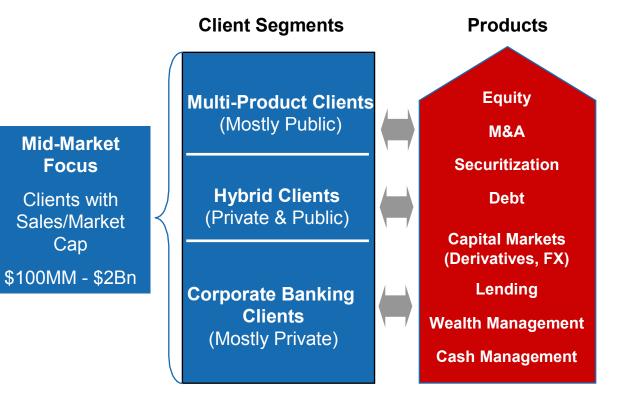
Over 50 new hires in past year





# **CLIENT COVERAGE**

Given the financial needs of the mid-market client, traditional annuity-like lending & cash management revenue will remain an important component of the U.S. IBG total; however, focus will be placed on expanding fee-based revenue beyond traditional offering





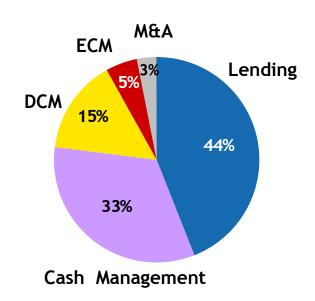


# **KEY PRIORITIES**

- Expand mid-market client base, notably public and larger private companies
  - Current mix of private/public companies — 75% / 25%
- Accelerate growth of fee-based business
- Penetrate entire wallet of existing client base
- Focus on cross-sell opportunities within IBG and across BMO Financial Group
  - Leading player in Income Participating Securities market

## U.S. Middle Market Corporate Banking Revenue Pool

100% = \$36,500MM



Source: McKinsey

Mid-market: Sales \$25MM - \$1Bn





**Investment & Corporate** Banking U.S. Loan Products Group

**SURJIT RAJPAL** 

Head, Loan Products Group



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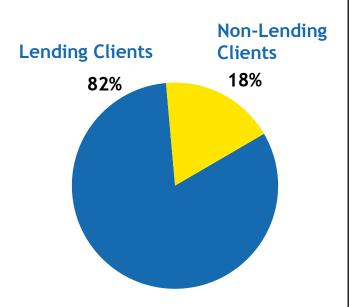




# LOAN PRODUCTS GROUP OVERVIEW

- I&CB U.S. Loan Products
  - Bilateral Loans
  - Loan Syndications
  - Asset Based Lending
  - Loan product specialists for I&CB U.S.
    - Coverage of smaller, mostly private, largely corporate banking relationships

#### **I&CB U.S. Mid-Market Clients**





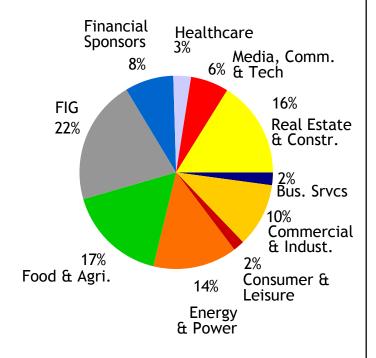


# **I&CB LENDING STRATEGY**

#### Strategy

- Leverage balance sheet to uptier relationships and to capture ancillary business
  - Disciplined deployment of capital to:
    - Deepen relationships with high potential clients and prospects within targeted sectors
    - Drive increased fee penetration to enhance overall client relationship returns
- Guided by lending and overall relationship return hurdles
- Disciplined Business Approval Process
  - Banking Commitment Review Group

#### Authorizations By Industry As at Jan. 31, 2005





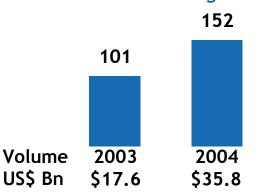
# LOAN GROWTH AND STRONG CREDIT PERFORMANCE

- Loan authorizations and utilization are increasing
- Strong credit performance
  - Significant recoveries in 2004
- Harmonization of credit risk management processes and systems to ensure quality, efficiency and consistency of standards on both sides of border
- League table rankings
  - Traditional Middle Market\* (Q1-2005 / 2004 / 2003) #10 / #11 / #14 - Lead Arranger #11 / #11 / #17 - Agent

# I&CB U.S. Average Risk Rating

ВМО	S&P	_
10	AAA-AA+	
15	AA-AA+	
20	A+-A-	
25	BBB+	
30	BBB	→ 32 — Q1 05
35	BBB-	
36	BB+	→ 36 — Q1 04
40	ВВ	
45	BB-	
46	B+	

No. of Syndicated Lending Transactions - Agent





<sup>\*</sup> Traditional Middle Market defined as transactions  $\leq$  \$100 million and company sales size  $\leq$  \$500 million. Rankings by volume.



# **OUTLOOK**

- Loan market is growing as evidenced by the growth in syndicated loans
- Pressure on lending spreads due to fierce competition for lending mandates
- Increasing investor interest in loan asset class
- More disciplined approach to building pipeline



#### \$150 Million

Senior Secured Credit Facility

Lead Arranger & Administrative Agent March 2005



#### \$71 Million

Secured Revolving Credit Facilities

Lead Arranger & Administrative Agent December 2004



#### \$25 Million

Secured Revolving Credit Facility

Lead Arranger & Administrative Agent February 2005



#### \$30 Million

Senior Secured Credit Facility

Lead Arranger & Administrative Agent December 2004



#### \$68 Million

Senior Secured Credit Facility

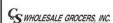
Lead Arranger & Administrative Agent December 2004



#### \$58.1 Million

Secured Revolving Credit Facilities

Lead Arranger & Administrative Agent February 2005



#### \$500 Million

Senior Secured Revolving Credit Facility Sole Arranger & Administrative Agent December 2004



#### \$100 Million

Secured Revolving Credit Facility

Lead Arranger & Administrative Agent February 2005



#### \$750 Million

Senior Unsecured Credit Facility

Co-Lead Arranger & Administrative Agent December 2004



#### \$750 Million

Senior Unsecured Revolving Credit Facility

Lead Arranger & Administrative Agent December 2004



#### \$120 Million

Senior Credit Facility

Lead Arranger & Administrative Agent January 2005



#### \$515 Million

Senior Unsecured Credit Facility

Lead Arranger & Administrative Agent December 2004





**Investment & Corporate** Banking U.S. U.S. M&A Group

#### **GEOFF BELSHER**

Head, North American M&A Group



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# **M&A STRATEGY**

- Client focus
  - \$100 million \$2 billion in revenue
  - Existing corporate banking relationships
- Offer full suite of M&A services (Buy-side and sellside advisory, fairness opinions, recapitalizations/reorganizations)
- Partner with Relationship Managers in 10 industry sector groups to develop strategic dialogue with a targeted list of prospects
- Deliver bulge-bracket quality M&A advice from a Midwestern base
- Capitalize on cross-border flow between Canada and the U.S.
  - Dominant player in Canadian Income Trust advisory for the acquisition of U.S. assets

Provide bulgebracket quality

M&A services to a

focused client

base





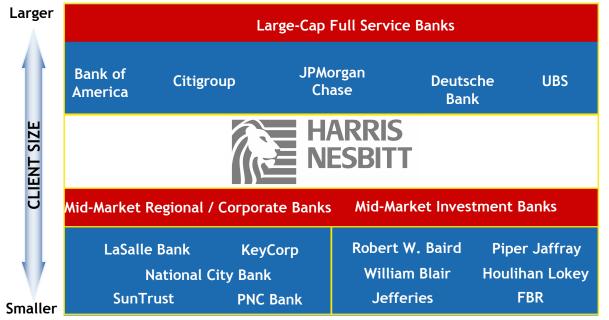


# MARKET SIZE AND OPPORTUNITY

Market Size: Approximately \$1.8 billion in M&A fees

Market Opportunity: Full-service Corporate and Investment bank servicing mid-corporate sized clients

#### Competitive Landscape:



Uniquely

positioned to

capitalize on a

significant M&A

market

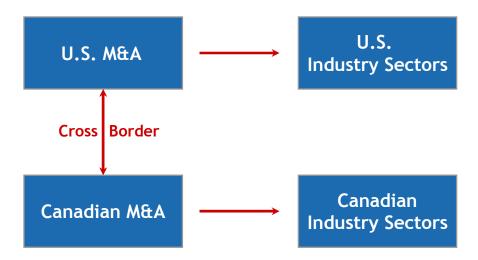
opportunity





# U.S. M&A TEAM

- 25 professionals based in Chicago
- Recent additions of highly experienced professionals to team with a broad range of industry experts
- Utilize U.S. & Canadian M&A expertise to provide unique cross-border solutions



Experienced M&A

professionals

teamed with

seasoned industry

bankers





# **M&A TRANSACTIONS**

# Pre-Fiscal 2005

- Primarily lower middle market oriented transactions
- Completed a small number of transactions with an enterprise value greater than \$100 million in period leading up to Fiscal 2005

#### Fiscal 2005

- YTD completed/announced 7 transactions with an enterprise value greater than \$100 million
- Expanding M&A client base representing public companies, sponsor-backed portfolio companies, as well as, privately held companies
- Approximately 15 active engagements in excess of \$100 million across all industry sectors
- YTD representative transactions:















Refocused M&A
effort has led to
strong
momentum and
pipeline





# M&A LEAGUE TABLE RANKINGS - NORTH AMERICA

#### 2004

\$100 -\$500MM Deal Size

#### 2004 North American League Table (Deal Size \$100 - \$500 million) 1-10 Top 10 / "Bulge Bracket" \$110,195.1 11 Bear Stearns & Co Inc 12 Deutsche Bank AG \$5,620.7 23 13 Jefferies & Co 14 Houlihan Lokey Howard & Zukin \$4,891.8 15 Lazard LLC \$4,790.0 16 Harris Nesbitt/BMO Nesbitt Burns \$4.044.5 Wachovia Corp \$3 288 5 18 Waterous & Co \$3,174.0 19 Piper Jaffray & Co \$3,169.0 14 Sandler O'Neill & Partners

#### \$100 -\$1,000MM Deal Size

(Deal Size \$100 - \$1,000 million)			
Rank	Adviser	Deal Value	Deal Count
1-10	Top 10 / "Bulge Bracket"	\$216,372.1	574
11	CIBC	\$11,146.1	33
12	Lazard LLC	\$9,753.5	26
13	Bear Stearns & Co Inc	\$9,378.7	29
14	Houlihan Lokey Howard & Zukin	\$7,731.0	25
15	Jefferies & Co	\$6,806.6	27
16	Wachovia Corp	\$5,787.2	20
17	Harris Nesbitt/BMO Nesbitt Burns	\$5,596.6	18
18	Sandler O'Neill & Partners	\$5,299.8	17
19	Scotia Capital Inc	\$4,827.0	10
20	Rothschild	\$4,604.2	10

Source: Bloomberg

#### 2005YTD

2005 YTD North American League Table (Deal Size \$100 - \$500 million)			
Rank	Adviser	Deal Value	Deal Count
1-10	Top 10 / "Bulge Bracket"	\$33,226.1	127
11	Citigroup	\$2,016.6	7
12	Harris Nesbitt/BMO Nesbitt Burns	\$1,405.3	6
13	William Blair & Co LLC	\$1,387.0	5
14	Lazard LLC	\$1,300.3	6
15	Houlihan Lokey Howard & Zukin	\$1,276.1	5
16	Jefferies & Co	\$1,141.3	6
17	Scotia Capital Inc	\$1,117.7	4
18	Bear Stearns & Co Inc	\$1,073.9	5
19	RBC Capital Markets	\$821.5	4
20	Waterous & Co	\$778.2	2

		Deal	Deal
Rank	Adviser	Value	Count
1-10	Top 10 / "Bulge Bracket"	\$63,056.7	166
11	Bear Stearns & Co Inc	\$3,489.0	8
12	CIBC	\$3,469.0	0 11
13	Lazard LLC	\$3,230.6	9
14	Harris Nesbitt/BMO Nesbitt Burns	\$2.188.6	7
15	Rothschild	\$2,126.7	4
16	Waterous & Co	\$1,464.6	3
17	William Blair & Co LLC	\$1,387.0	5
18	GMP Securities Ltd	\$1,337.6	4
19	Robert W Baird & Co	\$1,282.8	2
20	Houlihan Lokey Howard & Zukin	\$1,276.1	5

Top 15 North
American M&A
Player





**Equity Division U.S.** 

Research, Sales & Trading

#### R. JACKSON BLACKSTOCK

Executive Managing Director Head, Research & Sales



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# HARRIS NESBITT EQUITIES

# **Objective**

 Create a profitable U.S. equity franchise under the Harris Nesbitt banner

## **Strategy**

- Build on the base of acquired Gerard Klauer Mattison (GKM)
- Lead with differentiated, high quality research
- Expand Research & Trading products
- Maintain strict P&L focus

Steady profitable growth





# HARRIS NESBITT EQUITIES - RESEARCH

# Raise Quality & Relevance

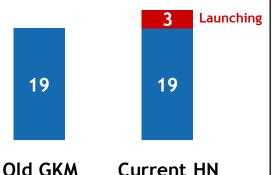
#### **Actions Since Merger**

- Diversified coverage
- Upgraded personnel
- Raised research quality, focused on proprietary, differentiated product
- Integrated Equity & High Yield Research
- Created new Editorial & Compliance teams and systems
- Created new culture

#### **Future Initiatives**

- Expand & broaden coverage
- Grow base of conferences & fieldtrips

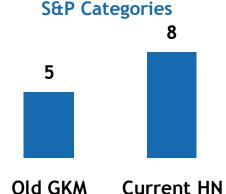
# Research Analysts



Avg. Exp. 12 yrs

Turnover Since Merger

Analysts 50% Associates & Support 70%





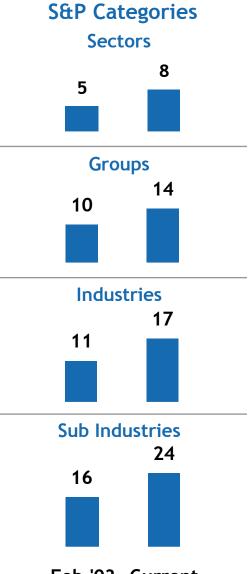




# HARRIS NESBITT RESEARCH

# Restructured & Enlarged S&P Sub Industries

Feb 2003	Current	Current (New Coverage)
Aerospace & Defense	[	Agricultural Products
Apparel Retail	Apparel Retail	Application Software
Biotechnology	Biotechnology	Diversified Financials
Casino & Gaming	Casino & Gaming	E&P
Communication Equip.	Communication Equip.	Gas Transport
Education	Education	Gas Utilities
Electric Utilities	Electric Utilities	Packaged Foods
Electronic Retail	Electronic Retail	Pharmaceuticals
<b>Employment Services</b>	<b>Employment Services</b>	Regional Banking
Entertainment	Entertainment	System Software
Entertainment Software	<b>Entertainment Software</b>	 
Healthcare Facilities	Healthcare Facilities	1 1 1
Healthcare Services	<b>Healthcare Services</b>	1 1 1
Semiconductors	Semiconductors	
Specialty Stores	Specialty Stores	
Restaurant	[]	1





# HARRIS NESBITT EQUITIES - RESEARCH SALES

# Penetrate Rather Than Skim

# **Actions Since Merger**

- Converted to salary & bonus from commission
- Raised focus on account votes and market share
- Upgraded personnel
- Realigned coverage geographically
- Created teams and accounts pools

#### **Future Initiatives**

- Rollout CRM
- Expand team selectively
- Create Associates Program
- Increase brand awareness

# Current Equity Sales Professionals

New York City 10
Boston 3
San Francisco 3

Average Experience 13.2 Years

**Turnover Since Merger - 30%** 



# HARRIS NESBITT EQUITIES - TRADING & SALES TRADING

# **Proactive Approach From Passive**

## **Actions Since Merger**

- Installed new order management system
- Realigned coverage
- Increased capital on desk
- Upgraded personnel
- Created trading focus list

#### **Future Initiatives**

- Rollout CRM
- Expand product capabilities, such as structured derivatives
- Increase brand awareness

#### **Current Equity Sales Traders**

New York City 10
Boston 3
San Francisco 3

**Average Experience - 19.8 Years** 

**Turnover Since Merger - 50%** 

#### **Current Equity Traders**

Listed 3
OTC 5

**Average Experience - 15.0 Years** 





# **CONTACT INFORMATION**

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**Investment Banking Group** U.S.

**Q&A** 



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