

Align your  
investments  
with your  
principles

## Impact Investing. Invest in Women.

### Why Invest with Impact?

**Actively participate in driving social change** while also seeking financial returns

Impact investing allows you to:

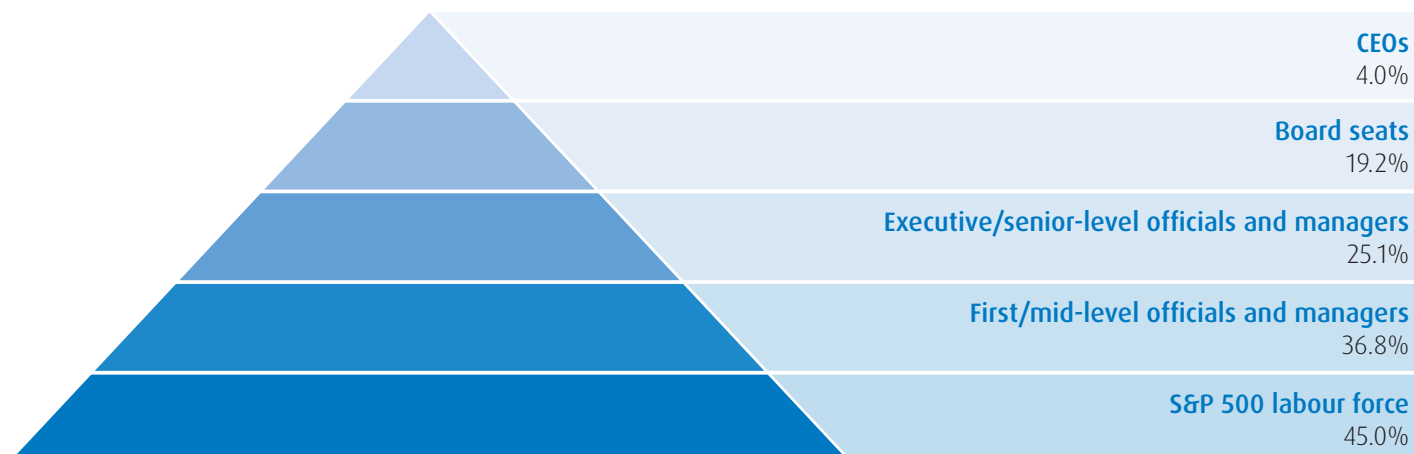
- Align your investments with your principles
- Produce an impact on organizations' values and/or address a social challenge
- Focus your investments on companies that fit with your values

**"Women are the biggest emerging market in the history of the planet."**

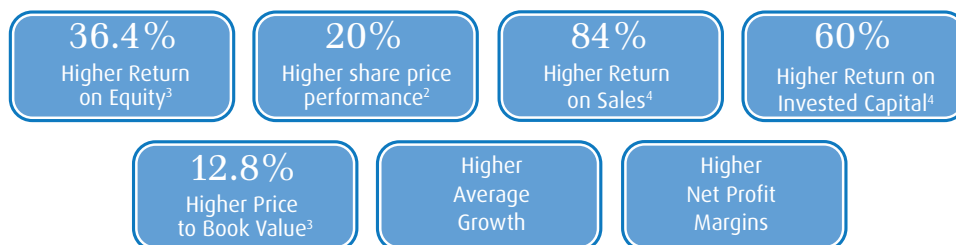
– Newsweek

### Why Invest in Women?

Women are **significantly** under-represented at the upper tiers of leadership.<sup>1</sup>



However, growing research shows that companies with a higher representation of women in executive leadership tend to outperform in terms of competitiveness and financial performance, including:



By investing in companies with higher representation of women you not only **actively participate in driving social change** by rewarding these gender-diverse companies, but also participate in their success.

<sup>1</sup> Catalyst. Pyramid: Women in S&P 500 Companies. New York: Catalyst, February 3, 2016.

<sup>2</sup> Credit Suisse, The CS Gender 3000: Women in Senior Management. September 2014

<sup>3</sup> MSCI, Women on Boards: Global Trends in Gender Diversity on Corporate Boards, November 2015.

<sup>4</sup> Catalyst, Lois Joy et al, The Bottom Line: Corporate Performance and Women's Representation on Boards 2004-2008, 2011.

Exposure to  
North American  
companies with  
**gender-diverse  
leadership**

## A portfolio of market leading companies committed to gender diversity

### Investment process

Invests in North American companies, a current 90%/10% split between U.S. and Canada, that have a female CEO or a board of directors with at least 25% female representation, referencing the Barclays Women in Leadership North America Total Return CAD Index.



### Portfolio of highly recognizable names with gender-diverse leadership

Representative Portfolio using the above rules-based investment process.\*

Representative Holdings	Sector	# Firms	Firms with Female CEOs	Avg. % Female Directors on Board	Sector Weight
Bank of Montreal	Consumer Discretionary	20	13	36.0%	3.2%
Canadian National Railway Company	Consumer Staples	20	6	34.8%	19.5%
Colgate-Palmolive Company	Energy	11	1	26.4%	6.4%
Johnson & Johnson	Financials	20	2	38.0%	15.2%
Kraft Heinz Company	Health Care	20	5	31.5%	11.2%
Metro Inc.	Industrials	20	3	30.3%	5.8%
Microsoft Corporation	Information Technology	20	7	31.6%	20.9%
PepsiCo Inc.	Materials	17	1	27.7%	3.5%
Rogers Communications Inc.	Telecommunications	6	0	32.3%	9.3%
Visa Inc.	Utilities	17	5	29.5%	5.0%

\*Representative portfolio subject to change without notice

Series	Estimated MER*	Sales Charge	Low Load
A Series	1.74%	GGF70757	-
Advisor Series	1.74%	GGF99757	GGF98757
F Series	0.62%	GGF95757	-
D Series	0.90%	GGF31757	-

\*As the fund is less than one year old, the actual Management Expense Ratio (MER) will not be known until the fund financial statements for the current fiscal year are published. The estimated MER is an estimate only of expected fund costs until the completion of a full fiscal year, and is not guaranteed.

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