

# New: Elevate your business with our electronic application (eApp)

**Submit your BMO Insurance Guaranteed Investment Fund (GIF) business faster than ever before.** You can now complete, sign and submit BMO GIF applications using our new electronic application. Built with usability and compliance in mind, eApp is designed to reduce errors, improve turnaround times and enhance the client journey. The GIF eApp is available via WealthLink – a secure advisor platform that helps you track assets under administration, fees and client records.



## Intuitive

The eApp guides you step-by-step through account information capture, flagging any missing or inconsistent details in real time. That means fewer resubmissions, fewer processing delays, and fewer NIGOs.



## Fast

Designed to shorten turnaround times, deliver a smoother client experience and provide faster setups.



## Mobile

Built to work on any electronic device.



## Secure & compliant

Leveraging the trusted BMO digital ecosystem, the tool helps ensure applications are fully completed, accurate and audit ready.

## Getting started

- 1 **Step 1:** Review the [eApp User Guide](#) to learn about the new tool.
- 2 **Step 2:** Log on to [WealthLink](#).
- 3 **Step 3:** Click on **Create New Account** from within [WealthLink](#) to start a new application.

## What if I do not have access to WealthLink?

- Already contracted with BMO Insurance? Click [here](#) to register with WealthLink.
- Not yet contracted? Contact your MGA or the BMO Regional sales office in your area.
- Contact the BMO Insurance Digital Support Team
  - » Email: [Insurance.DST@bmo.com](mailto:Insurance.DST@bmo.com)
  - » Call: 1-855-208-3675
- You can also refer to our [FAQ](#)

## Let's connect

To find out more about BMO Insurance products, please call your MGA, contact the BMO Insurance regional sales office in your area, call 1-877-742-5244 or email [ClientServices.BMOLifeGIF@bmo.com](mailto:ClientServices.BMOLifeGIF@bmo.com)



**Ontario Region**  
1-800-608-7303

**Quebec – Atlantic Region**  
1-866-217-0514

**Western Region**  
1-877-877-1272



[bmoinsurance.com/advisor](https://bmoinsurance.com/advisor)



**Any amount that is allocated to a segregated fund is invested at the risk of the policyowner and may increase or decrease in value.**

BMO Life Assurance Company is the sole issuer and guarantor of the BMO GIF individual variable insurance contract. This document provides general information. Please consult the Policy Provisions and Information Folder for details of BMO GIF. The information presented in this brochure is general in nature and should not be construed as legal, lending or tax advice. You and your clients are encouraged to seek the advice of other professionals such as legal, lending and tax experts to ensure that the ideas presented are appropriate for the circumstances of the individual(s) for whom these ideas are being considered.

Insurer: BMO Life Assurance Company